

**COMMERCIAL
BOOK**



IFARIO 2024
ENCUENTRO REGIONAL LATINOAMERICANO
JUNIO 2024 | RÍO DE JANEIRO | BRASIL

**XIV Latin American Regional Meeting
Rio de Janeiro | Brazil**

Jun 25 to 27, 2024

Welcome to **IFA RIO 2024!**

It is with great pleasure that we welcome you to the 14th Latin American Regional Meeting of the International Fiscal Association - IFA LATAM, from Jun 25 to 27, 2024. On this occasion the event will approach the most recent topics in order to offer to participants an excellent forum for exchange of ideas and debates jointly with colleagues, sponsors and exhibitors.

Rio de Janeiro offers a wide range of activities for visitors of all ages, from a splendid landscape to visits to Corcovado, Sugar Loaf and Maracanã among others.

Soon we will release information about the academic and social programs, as well other relevant information.

Organizing Committee of IFA Latam Rio 2024





IFA and IFA LATAM

The **International Fiscal Association** is the only non-governmental and non-sectoral international organisation dealing with fiscal matters. **IFA** is a neutral, independent, non-lobby organisation and as such the only global network of its kind. As a non-profit organisation, **IFA** provides a neutral and independent platform where representatives of all professions and interests can meet and discuss international tax issues at the highest level.

Its objects are the study and advancement of international and comparative law in regard to public finance, specifically international and comparative fiscal law and the financial and economic aspects of taxation.

In Latin America, **IFA** is represented by its national branches (ABDF in the case of Brazil) and by **IFA Latam** at regional level. **IFA Latam** organizes its annual Regional Meeting in addition to a series of activities, including the "**IFA Latam Monograph Award**", a prize that awards the winner a scholarship for a period of research at IBDF in the Netherlands and 17 thousand euros to cover expenses during the period in Amsterdam. At Rio 2024 we expect to have an audience of close to a thousand people over the four days of the event.



About ABDF

The **Associação Brasileira de Direito Financeiro – ABDF** is affiliated to IFA its mission is to encourage research and knowledge of Financial Law, with special emphasis on Tax Law.

ABDF is a non-profit civil organization characterized by its plurality, bringing together professors, lawyers, representatives of the Judiciary, Legislative and tax administrations of Brazil *International Fiscal Association (IFA *) and Instituto Latinoamericano de Derecho Tributario (**ILADT***).

Organizing Committee

Marcos André Vinhas Catão

President of IFA LATAM and Director of ABDF

Betina Treiger Grupenmacher

President of ABDF

Heleno Torres

Honorary President of ABDF

Gustavo Brigagão

Honorary President of ABDF

André Gomes De Oliveira

General Secretary Director of ABDF

Ana Carolina Monguilod

Director of ABDF

Carlos Adolfo Teixeira Duarte

Director of ABDF

Carlos Henrique T. Bechara

Director of ABDF

Danielle Brigagão

Director of ABDF

Bruna Camargo Ferrari

Director of ABDF

Felipe Renault

Director of ABDF

Gustavo Damázio De Noronha

Director of ABDF

Jonathan Barros Vita

Director of ABDF

Eduardo Barbosa Muniz

President of YIN Brazil

Doris Canen

Council Member of ABDF

Tania Laredo Cuentas

ABDF Associate

Vanessa Arruda

IBFD

Venue

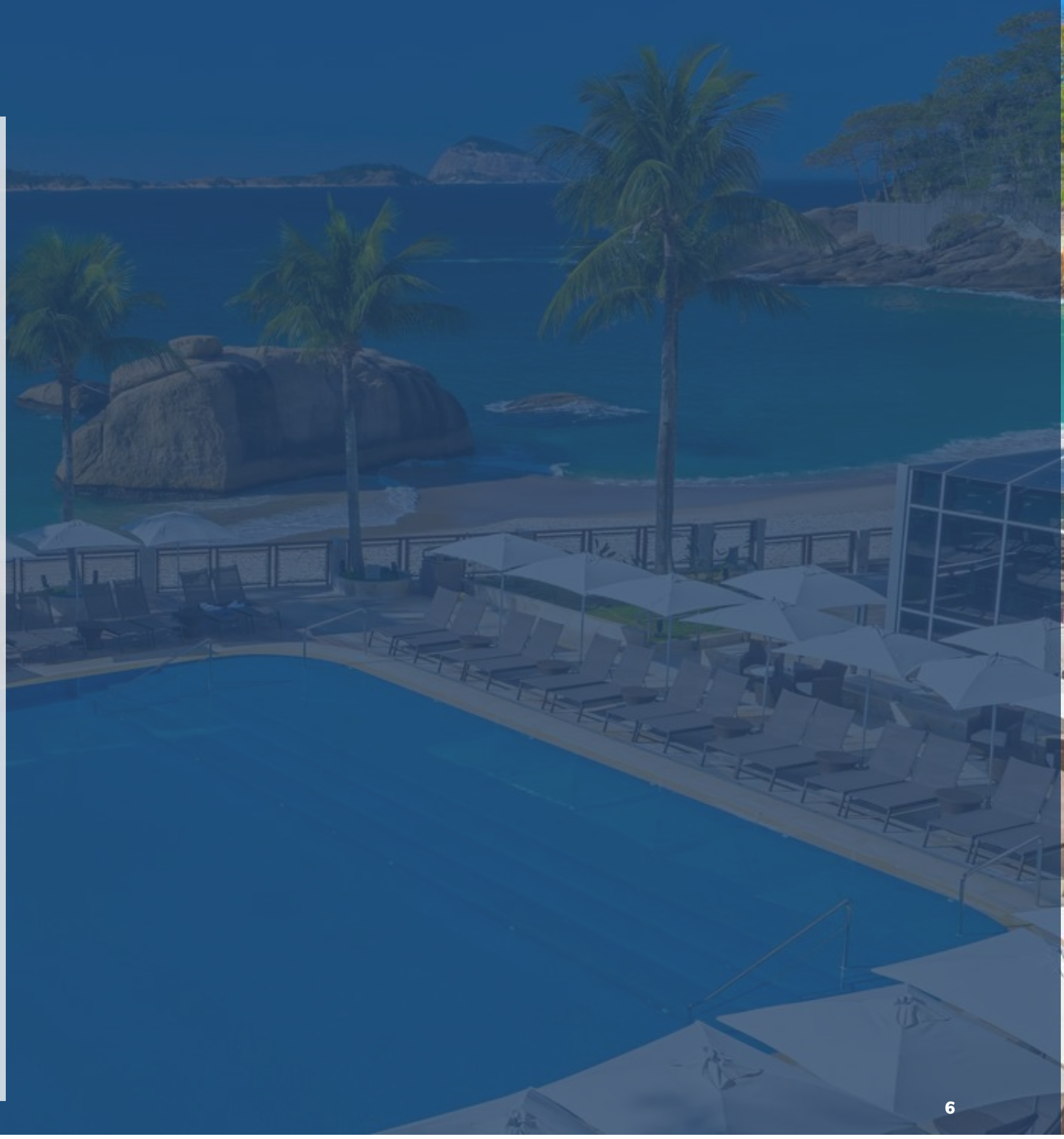
Sheraton Grand Rio Hotel & Resort

The **Sheraton Grand Rio Hotel & Resort** is a hotel located between Barra da Tijuca and Ipanema Beach, offering extensive facilities for social and business events in a tropical setting. It is the only beachfront hotel with direct access to the beach in the city of **Rio de Janeiro**.

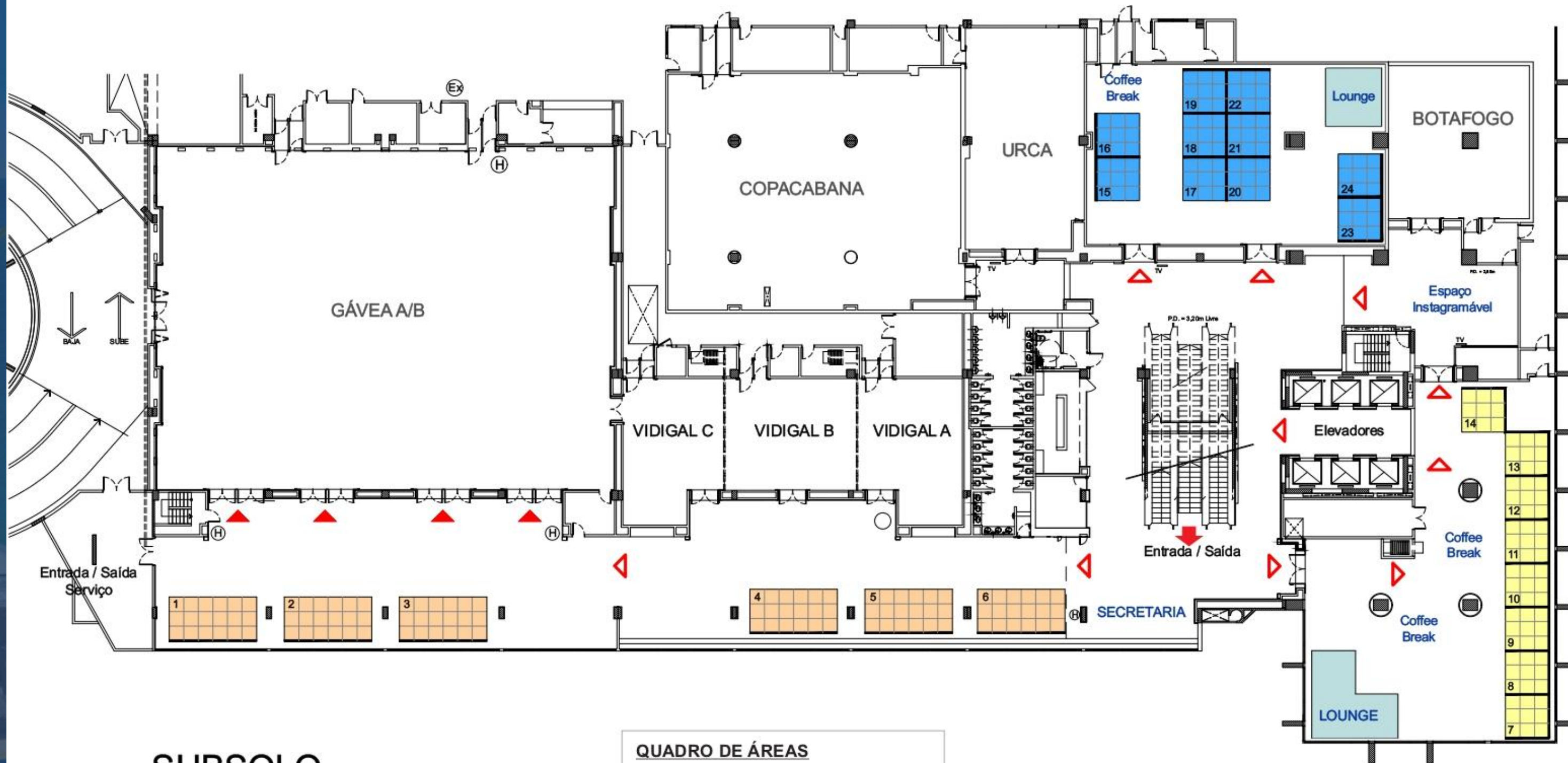
The hotel features a vast entertainment area, a spa, and various amenities, set in lush landscaped gardens with views of the ocean and mountains.

It offers 538 comfortable rooms and suites, with Sheraton Signature Sleep Experience beds and private balconies with ocean views.

Av. Niemeyer, 121 – Leblon – Rio de Janeiro/RJ – Brasil






PLAN



SUBSOLO

QUADRO DE ÁREAS

-  Estandes 1 a 6 - 18m² (6x3)
-  Estandes 7 a 14 - 9m² (3x3)
-  Estandes 15 a 24 - 9m² (3x3)

ÁREA TOTAL - 270m²



Direitos Autorais Reservados



Jun 25 to 27, 2024

Arqtª: Marcia Ramos
Revisada em 27/10/2023

Sponsorship



DIAMOND

Investment: USD 15,000.00

06 QUOTAS

- **Stand 18m²** - Including basic installation as described in the exhibitor's manual
- **10 Registrations** for the event - all categories
- **Insertion of the logo** on the IFA RÍO 2024 website
- **Rotating top banner** (not exclusive) on the Congress website
- **Insertion of promotional material** in participants' folders
- **Mailing of registrants** *with authorization of participants
- **Insertion of logo** on internal signage (totems)
- **1 institutional video of 60" (seconds)** or product during session breaks
- **02 QRCode** insertions during session breaks
- **Logo** on session break slides (sponsors slide)
- **Logo** in the final program (digital)
- **Logo** on Sponsors and Exhibitors Panel
- **03 Cards to publicize** the company's participation in the congress on the event's social networks (Congress production)
- **03 e-mail marketing** blasts to the mailing list of event registrants - artwork is the responsibility of the sponsor, which must be pre-approved by the event organization.

Sponsorship



GOLD

Investment: USD 10,000.00

08 QUOTAS

- **Stand 9m² (no. 7 to 14)** - Including basic installation as described in the exhibitor's manual
- **05 Registrations** for the event - all categories
- **Insertion of the logo** on the IFA RIO 2024 website
- **Rotating top banner** (not exclusive) on the Congress website
- **Insertion of promotional material** in participants' folders
- **Insertion of logo** on internal signage (totems)
- **1 institutional video of 40" (seconds)** or product during session breaks
- **01 QRCode** insertions during session breaks
- **Logo** on session break slides (sponsors slide)
- **Logo** in the final program (digital)
- **Logo** on Sponsors and Exhibitors Panel
- **02 Cards to publicize** the company's participation in the congress on the event's social networks (Congress production)
- **02 e-mail marketing** blasts to the mailing list of event registrants - artwork is the responsibility of the sponsor, which must be pre-approved by the event organization.

Sponsorship



SILVER

Investment: USD 6,000.00

10 QUOTAS

- **Stand 9m² (no. 15 to 23)** - Including basic installation as described in the exhibitor's manual-
- **03 Registrations** for the event - all categories
- **Insertion of the logo** on the IFA RIO 2024 website
- **Insertion of logo** on internal signage (totems)
- **Logo** on session break slides (sponsors slide)
- **Logo** in the final program (digital)
- **Logo** on Sponsors and Exhibitors Panel
- **01 Card to publicize** the company's participation in the congress on the event's social networks (Congress production)
- **01 e-mail marketing** blasts to the mailing list of event registrants - artwork is the responsibility of the sponsor, which must be pre-approved by the event organization.

Sponsorship



BRONZE

Investment: USD 3,000.00

- **02 Registrations** for the event - all categories
- **Insertion of the logo** on the IFA RIO 2024 website
- **Logo** in the final program (digital)
- **Logo** on Sponsors and Exhibitors Panel
- **01 Card to publicize** the company's participation in the congress on the event's social networks (Congress production)

Separate items

LOUNGE SPONSORED

Space for the assembly of a lounge with the visual identity of the company (location and size to be defined). Commercial representatives of the company will not be allowed. Assembly is the responsibility of the sponsor -Layout of the space must be approved with the Congress committee.

Cost: USD 2,000.00

LOUNGE SPONSORED WIN

Space for the assembly of a WIN lounge with the visual identity of the company (location and size to be defined). Commercial representatives of the company will not be allowed. Assembly is the responsibility of the sponsor -Layout of the space must be approved with the Congress commit

Cost: USD 2,000.00

CELLPHONE CHARGER

Area with cell phone chargers - 6 totems (NOT EXCLUSIVE)Company logo on the recharge totems.

Cost: USD 2,000.00

ACTION PROMOTIONAL

Right for 2 people to move around the exhibition area for one day. The action must be approved by the organizing committee - actions that generate agglomerations will not be accepted.

Cost: USD 1,000.00

Separate items

EXCLUSIVE CONGRESSIONAL BAG Sponsors production

Logo on the bags given to the participants (sponsor and Congress logo)Quantity to be defined
- Layout must be approved by the organizing committee - Sponsor Production.
Cost: USD 8,000.00

EXCLUSIVE BADGE LANYARDS Sponsors production

Logo on the lanyards handed out to participants (sponsor and Congress logo)Quantity to be defined
- Layout must be approved by the organizing committee - Sponsor Production.
Cost: USD 9,000.00

ENTRANCE HALL EXCLUSIVE

Logo on the Portico - sponsor and Congress logo.
Organization production
Cost: USD 10,000.00

PROMOTIONAL VIDEO

Broadcast of company promotional video of up to 20" (seconds) in the intervals of the sessions.
Cost: USD 2,000.00

Separate items

MATERIAL IN THE PAST

Insertion of printed material in the congress participants' folders
1 page / A4.
Cost: USD 800.00

WI-FI PARTICIPANTS

Internet sponsorship for all event participants. Right to personalize the password and name of the network with the name of the company or product.
Cost: USD 5,000.00

INSTAGRAMMABLE SPACES

Right to set up an instagrammable space - size and location to be defined 1 e-mail marketing blast to the mailing list of Congress registrants - artwork provided by the sponsor (promoting the space) 1 promotional slide in the intervals of the sessions (artwork sent by the sponsor, static) (publicizing the space)Note: the space cannot be used for sales promotion or stand.
Cost: USD 12,000.00

GIFTS PARTICIPANTS

Insertion of a gift in the folders to be given to the participants - sponsor production.
Cost: USD 1,000.00

Separate items

PENS (NOT EXCLUSIVE)

Right to produce pens for the event - layout to be approved by the organizing committee - quantity to be defined
Cost: USD 1,500.00

NOTEPADS (NOT EXCLUSIVE)

Right to produce notepads for the event - layout to be approved by the organizing committee - quantity to be defined
Cost: USD 1,500.00

PARTICIPANTS LIST

Provision of the registration list of participants of the event - Upon authorization of the participant.
Cost: USD 3,000.00



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COMMERCIAL CONTACT

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REALIZATION:



ABDF

ASSOCIAÇÃO
BRASILEIRA
DE DIREITO
FINANCEIRO



IFA-Latinoamerica

ORGANIZATION:

MEZCLA
EVENTOS